

POINT OF VIEW



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Letter from the Board President

What a year it has been! COVID continued but a vaccine was developed which helped to protect us. Masks were required, masks were not required, and now they are a part of our daily apparel, once again. Businesses closed permanently, others opened for the first time, and many made it through to this point as owners are cautiously hoping for a brighter future. Prices are higher than ever, yet at least you can walk into a store and the shelves will be relatively well-stocked. Just don't try to buy or lease a car right now because with computer chips in short supply, discounts are rare. Yet, if you want to sell your car, you will likely obtain more for your sale than in any other time for the past many decades. In short, this year has been like no other that we have experienced.

So what have we accomplished at The Point since the beginning of 2021? We made sure that every single employee was paid his/her entire salary—and that continues to the present. The Lanai Deck work is moving forward. Landscape renderings have been approved for the Lanai area. The plans for the new guard house, entry, benches and lighting throughout the main level of the property are in their final stages of development and work should begin sometime during the first quarter of 2022. The funds for all of this work are already in place.

We hired a Lifestyle Coordinator who has already conducted numerous events



within the confines of a COVID environment. Our goal is to offer social and recreational activities to residents of all ages and to incorporate the many different interests of our diverse and beautiful community. A salt water process which eliminates the need for chlorine in a pool was implemented as a trial at the South Deck pool. If this change is successful, we will look at the possibility of expanding this model to one, or both of the other pools on our property. A multitude of other items have been accomplished, all within our 2020 budget, but if I list them all, we will need additional space in this newsletter!

The Board has agreed to send out a survey to all residents in order to obtain feedback for any future projects, enhancements, events or activities which should or should not be undertaken in the near future or more distant

future. We will also be asking you—should a majority strongly support additional work or enhancements—how you want to pay for any new initiatives: either through an assessment or an increase in monthly maintenance. You will also have the opportunity to tell us if you don't want any increases in your financial responsibility to the Point. Your voice is important and we intend to listen to you. The survey should be prepared and distributed within the next 6-8 weeks.

All in all, we have made tremendous progress at The Point. I want to thank all of our Board members for their service, our employees and the management team for their hard work and you, our residents, for your support. We are all living in the same community and I, for one, am proud to represent The Point—your home, my home, and most important, OUR home!

For those of you who will be celebrating the upcoming Jewish holidays, we wish you a sweet, healthy and prosperous New Year. For those of you who celebrate other religions, or no religion at all, we wish you a sweet remainder of 2021 filled with health and prosperity.

Warmly,

Dr. Linda Marks

Letter from the GENERAL MANAGER

I'm hoping this finds you and your families well. As you know, the COVID-19 pandemic has thrust our community and our nation into unknown territory. As your General Manager, the health and well-being of you, your family, our team members and the community has been our top priority. As we navigate through these trying times, our team at The Point continues to evolve as we establish the new normal.

Through all of the challenges that the pandemic presented, the work at The Point has continued to move forward. I would like to highlight just a few of the team's accomplishments, as well as some of the ongoing and current projects we have embarked on.

>> Lanai Deck expansion joint and planter waterproofing project is complete on the south side of the

Lanai Deck.

>> Approval of a landscaping architect to improve and restore the planters impacted by construction on the Lanai Deck.

>> The Gate House Arrival project has been presented by the architectural firm Neuvio, who is working closely with the Board to develop this new and exciting design plan, that can be implemented throughout the community over time.

>> Wi-Fi access to all of the pools and spa & fitness center.

>> Improvements to the air filtration system within the spa facility.

>> Upgraded sound system in the spa and café.

>> New café furniture has been purchased and should arrive in November.

In addition to these projects,

we welcomed additional staff members that we believe will be instrumental in our success as we look to enhance the experience at The Point. Diego Quintero assumed the role of Spa Director and hit the ground running, as we prepared to re-open the spa, fitness and salon facilities. We are so happy to welcome you back! Alexandra Torres also joined the team as the Assistant Spa Director and Mark Irish came on board as our Lifestyle Coordinator.

The Point leadership team and our entire staff, in partnership with your Master Board of Directors, greatly appreciates the support you have provided as we work to provide you with services and enhance the property.

Sincerely,

Gary Bodner



Letter from the SPA DIRECTOR

A few months ago, I was fortunate enough to be chosen as the new Spa Director, and I truly appreciate this opportunity. The job of a spa director is both challenging and rewarding on a regular daily basis, but the pandemic has increased the stakes.

WHY AN INCREASED CHALLENGE?

During the pandemic, hiring new talent or even securing essential supplies from vendors has become as difficult as finding fresh water in the Sahara Desert. The frequently changing recommendations from the CDC over COVID-19 created anxiety and confusion for many of our residents, leaving one-half of the community wanting fitness classes to be held in the club, while

the other half preferred to continue all of the classes on Zoom. There were umbrella and towel shortages. There was the controversy of vaccine or no-vaccine, mask or no-mask, and the list goes on. But with all these obstacles, the spa and fitness amenity was able to reopen following all of the safety protocols for both our residents and employees.

I interviewed over 60 candidates while searching for the perfect fit for various positions at the spa. We were fortunate to hire an Assistant Spa Director, Alexandra Torres, who has also taken on the role of an HR coordinator. We hired Mark Irish as our new Lifestyle Coordinator, and the YG multisport swimming school, exclusively for The Point residents.

Also, the locker rooms have completely reopened, with a refreshed branding makeover, including a new vanity and shower display. Have you noticed The Point of Aventura's logo?

In addition, thirty-eight in-person fitness classes are being conducted at the clubhouse and pool.

We also have new member-led clubs, such as bridge, book, photography and more. You will be experiencing new and exciting events, like poker nights, dive-in movies at the pool, wine tastings, happy hours, and many more events and surprises.

Thank you to all of our people! Staff and residents have pulled together as a team to make The Point of Aventura the best it can be.

Diego Quintero

Letter from the LIFESTYLE COORDINATOR

BUILDING A COMMUNITY, ONE EVENT AT A TIME!

Although, I prefer the title "Fun Consultant," I am both, excited and grateful, to have been brought on as the Lifestyle Director for such a diverse and amazing community.

I'd like to share with you my philosophy for providing activities for the residents of The Point of Aventura. To me, it's more than just throwing a fun party or providing an interesting lecturer. It's about building a sense of community. It's about fostering "resiliency," after experiencing the pandemic.

We are social creatures. Our connection to others enables us to thrive and survive in our community. The events provided for you are not only fun, they promote opportunities for well-being. Numerous studies have shown how people who experience loneliness and isolation are dramatically impacted health-wise, both physically and mentally. So I encourage you to make new friends, see old friends and lead a fun and social life!

Our community is very inclusive and the events will reflect as much. We will provide events for children, as well as, the young at heart. Our music and themed parties will reflect the various diverse cultural backgrounds of our



residents, while maintaining a sense community through events held at The Point.

We will also be exploring events and trips outside our residential community. Look out for excursions allowing you to experience local delicious fine dining, internationally acclaimed museums, cultural arts, the Intercoastal Waterway, our beautiful beaches and finally, boating in the Atlantic Ocean.

Go to, and follow, our social media pages for a preview of coming attractions from the Lifestyle team. Yes, team! I have received a lot of support with events from co-workers in every department. The amazing 4th of July party we held was only made possible through a team effort!

Speaking of support. When asked if there is still an active Cultural and Entertainment Committee. The answer was a resounding, Yes! Led by Marsha Hoffman and Claire Rand, they are continuing to provide movie nights, guest speakers, and will be hosting this year's Holiday Party.

They have been extremely

supportive of Lifestyle Events, and I am very grateful for the wealth of knowledge they have passed on to me. We all look forward to the incredible events that the committee will provide throughout the year.

Resident-led clubs provide a sustainable sense of community at The Point of Aventura. By providing leadership and direction for the club, there are more activities at The Point to enhance your lifestyle.

As your Lifestyle Director, I will support the clubs by promoting activities through our social media, with flyers and through other marketing efforts. I'm available anytime to help in any way possible to insure the success of the member-led clubs.

In the meantime, I look forward to your creative ideas for future events, classes and member-led clubs. My door is always open!

Sincerely,

Mark Irish



Poker Night

THE POINT POKER NIGHT CHAMPION, SUSIE DAVIE, WILL NOW BE KNOWN AS “SUSIE THE SHARK.”



Susie and her husband, Howie Schab (3rd place), are new residents to The Point of Aventura. They moved into Atlantic I only 3 months ago. Susie is also new to poker—it was her first time playing! Both Susie and Howie really enjoyed the ambience of the room. The professional poker dealers were a notably nice touch, as they provided helpful advice during the game. Susie said that her years of sales experience, combined with knowing how to read the faces of her fellow players, helped her win. She caught onto the nuances of the game quickly, taking down one of the biggest pots of the evening by bluffing!

The event was such a success that we purchased poker tables for future games, perhaps even for a member-led poker club. Please contact Mark Irish, Lifestyle Coordinator, if you are interested in getting on the email list.



POOL OLYMPICS

YOU WON'T FIND THESE FUN-FILLED GAMES IN TOKYO!

To celebrate the opening ceremonies of the Olympics this past summer, The Point held our own games at the IC Pool. Our Olympic rings were made of pool noodles, and the competitions included hula-hooping, watermelon relay races, and a hilarious belly flop competition!

The athletes in Tokyo would never be able to compete with the fun our families had. Our young competitors walked away with a chest full of medals and family memories that will last a lifetime!



Red, White & You!

OUR 4TH OF JULY BBQ WAS SOLD OUT.

While it rained for days before the 4th of July, and for days afterward—nothing could rain on The Point's parade while we celebrated an amazing Independence Day.

The Palm Café provided residents with a delicious BBQ, while your Lifestyle Coordinator posed for pictures wearing an Uncle Sam costume.

Jorge Gomez was not only our DJ, he was mesmerizing as he interacted with residents while strolling poolside, playing his saxophone and guitar.



If this event happened without you, please sign-up to our social media, where you will find out about the many future events we have planned for The Point of Aventura family.

COMPUTER CLASSES

Our first computer classes sold-out as residents signed up for “Home Zoom for the Holidays!” and a Basic Computer course. Due to the overwhelming response, Mark Irish will be hosting a class on using Poster My Wall, where you will discover how to make invitations, holiday cards and flyers. Afterward, you'll be able to send them in an email or have them printed.

If you are looking to learn the basics of computing or making a Zoom call to friends and family over the upcoming holidays, sign up for these classes now!

We provide coffee and bagels as an added incentive.





PRIVATE SWIM CLASS.

CALL NOW
786 241 0825



EMAIL
YGMULTISPORT@GMAIL.COM

PRICE PER PACK

PRIVATE CLASS

1 Class 30 min	\$55.00
4 Class 30 min 1x week	\$200.00
8 Class 30 min 2x week	\$360.00

By ApPOINTment only

SEMI-PRIVATE CLASS

1 Class 40 min	\$40.00
4 Class 40 min 1x week	\$150.00
8 Class 40 min 2x week	\$280.00

By ApPOINTment only Per Child

YG PREMIUM ADULT

1 Class 40 min	\$60.00
4 Class 50 min 1x week	\$220.00
8 Class 50 min 2x week	\$400.00

By ApPOINTment only

YG PRO MASTER SWIM

4 Class 1 hour 1x week	\$120.00
8 Class 1 hour 2x week	\$200.00
Wednesday & Friday	6:30 am

YG ADVANCE SWIM

4 Class 1 hour 1x week	\$120.00
8 Class 1 hour 2x week	\$200.00
Wednesday & Friday	7:30 am

MOM SWIM GROUP

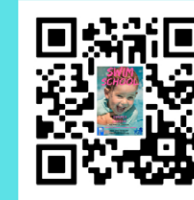
4 Class 1 hour 1x week	\$120.00
8 Class 1 hour 2x week	\$200.00
Wednesday & Friday	8:30am

PRICE PER MONTH



GROUP SWIM CLASS.

FALL SEASON
START:
08/30/21-01/28/21
RESERVE NOW
CALL
786 241 0825



EMAIL:
YGMULTISPORT@GMAIL.COM

MINNOWS / AGE 3

8 Class 30 min 2x week	\$200.00
Monday & Wednesday	3:30pm
Tuesday & Thursday	3:30 pm
(3 swimmer per group)	

STARFISH / AGE 4 - 5

8 Class 30 min 2x week	\$200.00
Monday & Wednesday	4:00pm
Tuesday & Thursday	4:00pm
(4 swimmers per group)	

SHARKS AGE 6 +

8 Class 30 min 2x week	\$200.00
Monday & Wednesday	4:30pm
Tuesday & Thursday	4:30pm
(5 swimmers per group)	

MINNOWS / AGE 3

8 Class 30 min 2x week	\$200.00
Monday & Wednesday	5:00pm
Tuesday & Thursday	5:00 pm
(3 swimmers per group)	

STARFISH / AGE 4 - 5

8 Class 30 min 2x week	\$200.00
Monday & Wednesday	5:30pm
Tuesday & Thursday	5:30pm
(4swimmers per group)	

SHARKS / AGES 6 +

8 Class 30 min 2x week	\$200.00
Monday & Wednesday	6:00pm
Tuesday & Thursday	6:00pm
5 swimmers per group	



PRICE PER MONTH



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